

Shared Spaces:

Using all kinds of technology to connect communities

or

Why you should make your own jam.

Diane Sims @72prufrocks
Kirklees Council

Andrew Wilson @fishrpeople2
Thumbprint Co-operative

bit.ly/sharedspacesguide





needs







Our approach...

- 1. It's about the outcomes, not the technology.
- 2. We use a very broad definition of social media.

We use the term "social media" to describe any kind of tool that you can use for sharing what you know, including (but not limited to): blogs, photo sharing, video sharing, social networks, mobile phone applications, texting, digital TV services, wikis, gaming and collaboration tools.

3. Our guidelines are open & available online.

We believe in sharing...

www.socialmedia.kirklees.gov.uk



Social Media Guidelines

We are using social media for communication, engagement and collaboration.



Home Policy

Code of conduct

Guidelines

Procedures Case studies Resources

Social media definition:

We use the term "social media" to describe any kind of tool that you can use for sharing what you know, including (but not limited to): blogs, photo sharing, video sharing, social networks, mobile phone applications, texting, digital TV services, wikis, gaming and collaboration tools.

Remember - it's the way you use it that makes it social.

Index - full list of guidelines

Categories

Case studies

Code of conduct

Guidelines

Policy

Procedures

Resources

Recently added

Shared Spaces

Newsome Grapevine: Connecting

neighbourhoods

Who Owns My Neighbourhood?

Online news comments moderation

When to respond checklist

Social media in Kirklees

We want our staff, ward councillors and partners to think about how social media can help us to achieve specific outcomes, work together better, improve public services and contribute to the aims of Kirklees Council.



Guidelines

Just getting started? Read our policy and general guidelines. We'll be adding other guidelines in response to your needs, so please let us know if you need quidance about a specific

Social Media Policy

Code of conduct – using social media in your work Children, young people and vulnerable adults Using images safely online

Case studies

Want to get a better idea of what's possible? Here are some examples of how we're using social media in Kirklees and what we've learnt so far.

Shared Spaces Who Owns My Neighbourhood? **Election Tales** Opening up council meetings

Newsome Grapevine: Connecting neighbourhoods



Resources

Looking for some examples and advice from further afield? Try these useful reports and other online resources.

Listen, Participate, Transform Local by Social Connected councillors Online Neighbourhood Networks Study

Search



Index - full list of guidelines



for Kirklees Council staff, councillors and partner organisations.

social media group



Tell us about any sites or accounts that you set up:

Social media audit

Keep us informed

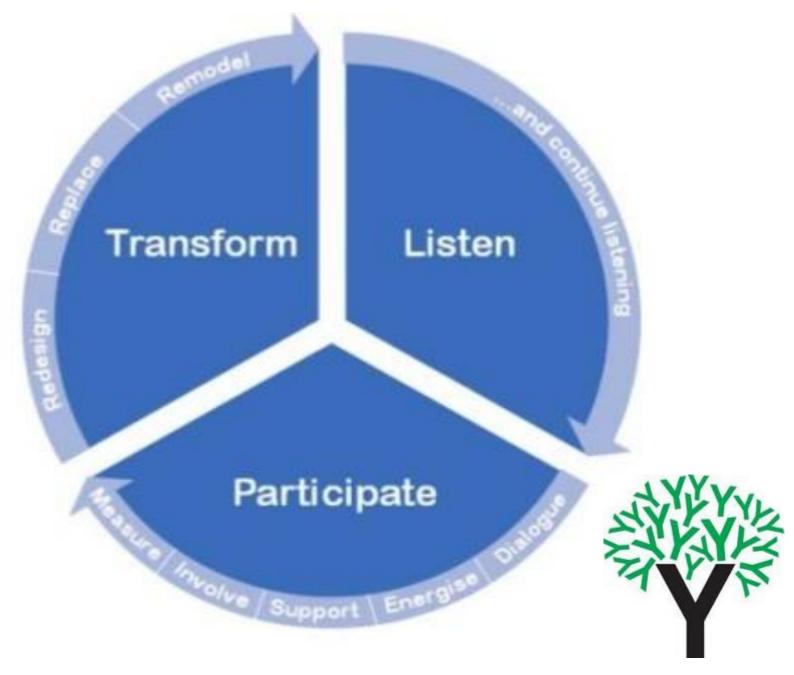
Tell us about what you're doing with social media:

Contact us

Subscribe

Enter your email address to be notified of the latest guidelines etc. by email.

Email Address



We've adopted the Young Foundation's social media framework.











Sometimes 'blue whale' is the right answer...

Have a different kind of conversation with people.



Reply to @KirkleesNoise



Q. How many ways are there to start a conversation?

A. Lots.



Pink hair... this man may sue us :-)





8 Dec



Food on the Field @foodonthefield And the end result..special..@KirkleesCouncil pic.twitter.com/q4Wnas5g

■ Hide photo Reply Retweet Favorite





8 Dec

Red noses and red lights





Made the mistake of parking in the 'red light' area to take notes. Moved on quickly after attracting the attention of some 'ladies'.



Greenhead Park 13,598 like this. 15 March at 01:30 · 🙈









Happy Red Nose Day! I'm wearing my kilt today so we're gonna have a game of "Guess what's in my sporran!"

Keep it clean you saucy devils! The correct (or closest by the end of the day) answer wins a cup of tea and a cake from Colettas courtesy of me.

I'll give you a clue: it was something I grabbed off my desk this morning when I arrived in work. (Anyone who's been in the office, this may not help much as my office is rather 'special' ;-)

Like : Comment









15 March at 01:38 via mobile · 41

Greenhead Park All good answers but no winner yet! Keep 'em coming 🖭 15 March at 01:43



Greenhead Park Ooh! Good idea but sadly not. 15 March at 01:47



Dave DB Beal if you're a proper Scot it'll be a Tunnock's Caramel Wafer 15 March at 01:48 via mobile

Don't be afraid to:

- add a little colour
- be a human being
- say sorry
- say thank you
- just talk



7:54 PM - 18 Jan 13 · Details

What we learned this Winter:

- some new (unrepeatable) words
- patience is a virtue
- it snows on Wednesdays
- how to do the bin hokey cokey
- you can't compete with Elvis
- we're really looking forward to Spring





What we learned last Summer:

- people love to share
- if you wait for it, you've already missed it
- we can only tell the story between us





Crowds gather for the torch #kirkleestorch #Olympictorch http://pic.twitter.com/ttkjygfi

■ OLUEMMA - 7 MONTHS AGO - ORIGINAL LINK

S REPLY 13 RETWEET TO FAVORITE





Increase attendance

Meet Friday 11am
@ Starbucks for
free drinks, then
185 bus to
Devonshire Rd
Nature Reserve
(fairs paid). Bring
a sandwich and
water:)

"The messages make the difference to whether I come or not"

Karen

Share useful information about services



TorrAGE Neighbourhood Links, a service for older people in Devon

Make people happier

A year's plan starts with spring; a day's plan starts with early morning. Chinese proverb

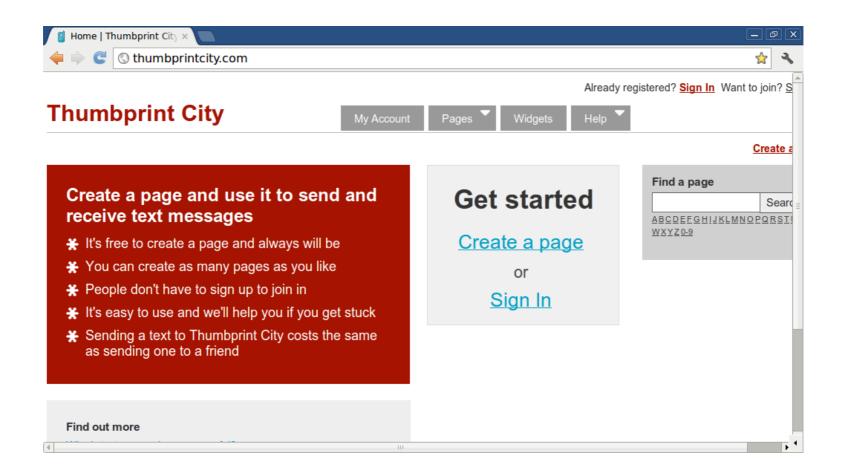


Thumbprint

"They make you feel as though somebody or something out there knows you are alive. They make you smile if you are a bit down."

John

A web page to send and receive text messages to and from groups and individuals.



www.thumbprintcity.com



Who Owns My Neighbourhood?

le Search

☐ Home | Who Owns ... × | □

Already registered? Sign in | Want to take part? Sign up

Home My Page About Blog Contactus Help

Find out who owns places near you, and help take responsibility for land, buildings and activities in your neighbourhood. This site features <u>Kirklees land ownership data</u> only at the moment.

Enter postcode or postcode sector (eg HD1):

Berry Brow by Alison Munday



What's happening near you

Local organisation: Newsome Out To

Play

Local names: Stirley Hill Farm

Local names: Stirley Community

Farm

Local news: This plot is at the centre of Stirley Community Farm,...

A community contact has been added to plot 5712

Local organisation: Growing

Newsome

Local organisation: Yorkshire Wildlife

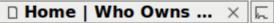
Trust

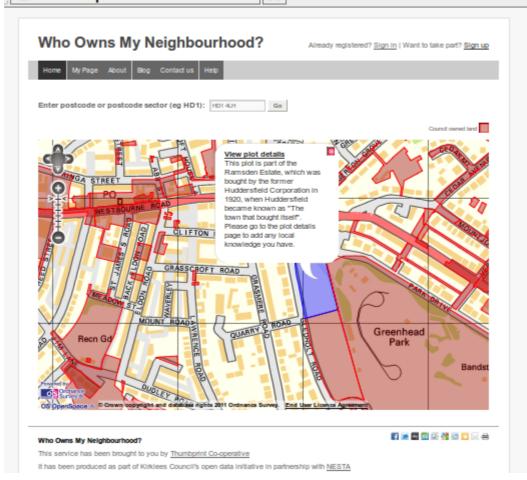
Another user has signed up for updates about plot 7042 Enter postcode or postcode sector (eg HD1): HD1 4LH

Go



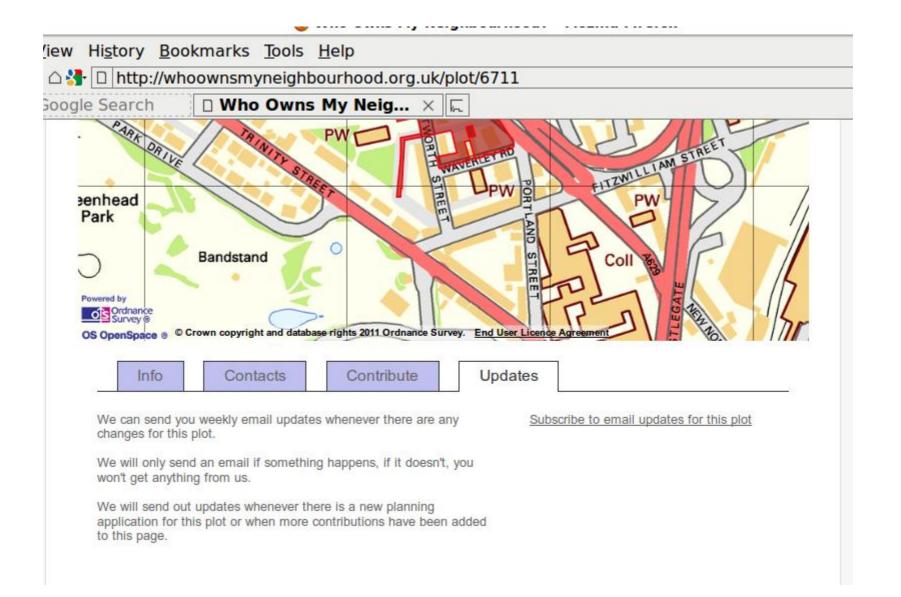
oownsmyneighbourhood.org.uk/

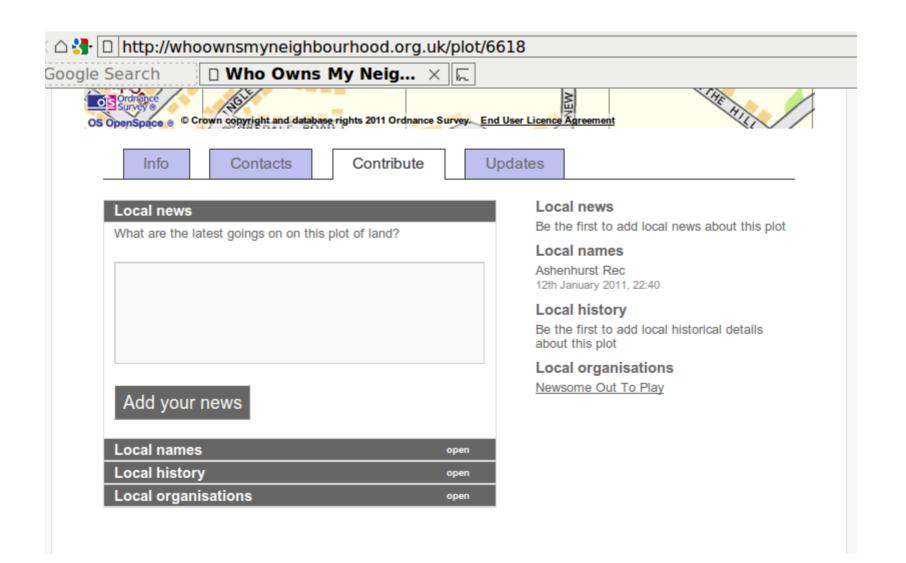


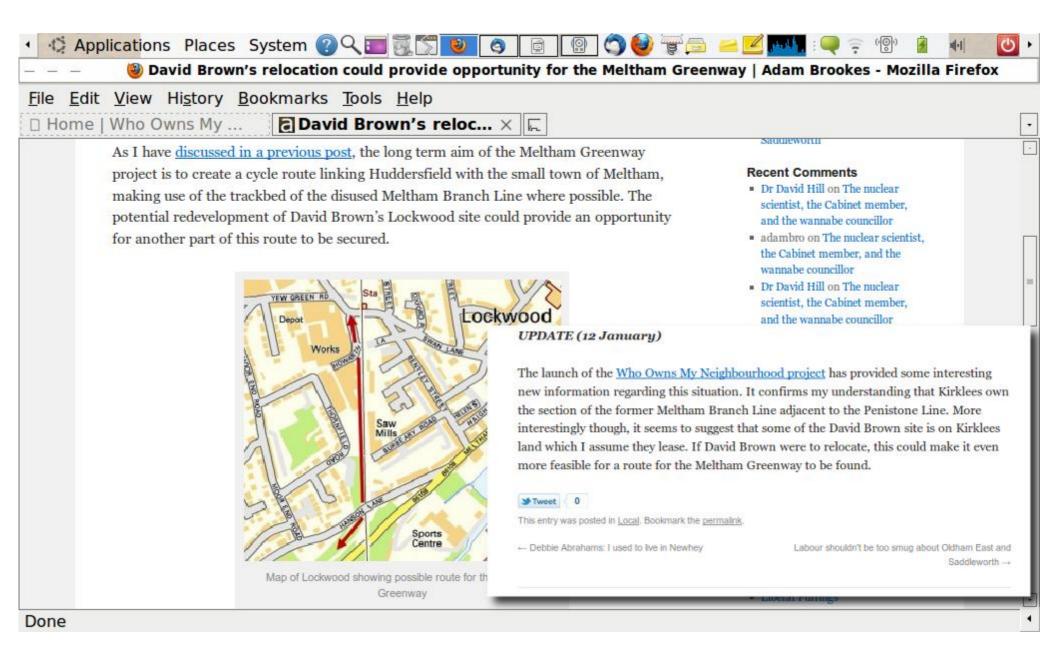


http://whoownsmyneighbourhood.org.uk/plot/5692 □ Who Owns My Neig... × 🗔 Search CLIFTON ROAD GRASSCROFT ROAD MANUAL MA Greenhead :n Gd Park Bandstand © Crown copyright and database rights 2011 Ordnance Survey. End User Licence Agreement Info Contacts Contribute Updates Ownership: this plot of land is owned by Kirklees Council Land and Property FAQs Land Registry Title: WYK803912 Land ownership issues: any questions on this subject should be emailed to the Terrier This plot is part of the Ramsden Estate, which was bought by the team at dps@kirklees.gov.uk former Huddersfield Corporation in 1920, when Huddersfield became known as "The town that bought itself". The area of land included in the Ramsden Estate is extremely large, so it is recorded a bit differently from the other plots of land that Kirklees Council owns. For example, we don't have individual plot descriptions for land that is part of the Ramsden Estate.









whoownsmyneighbourhood.org.uk

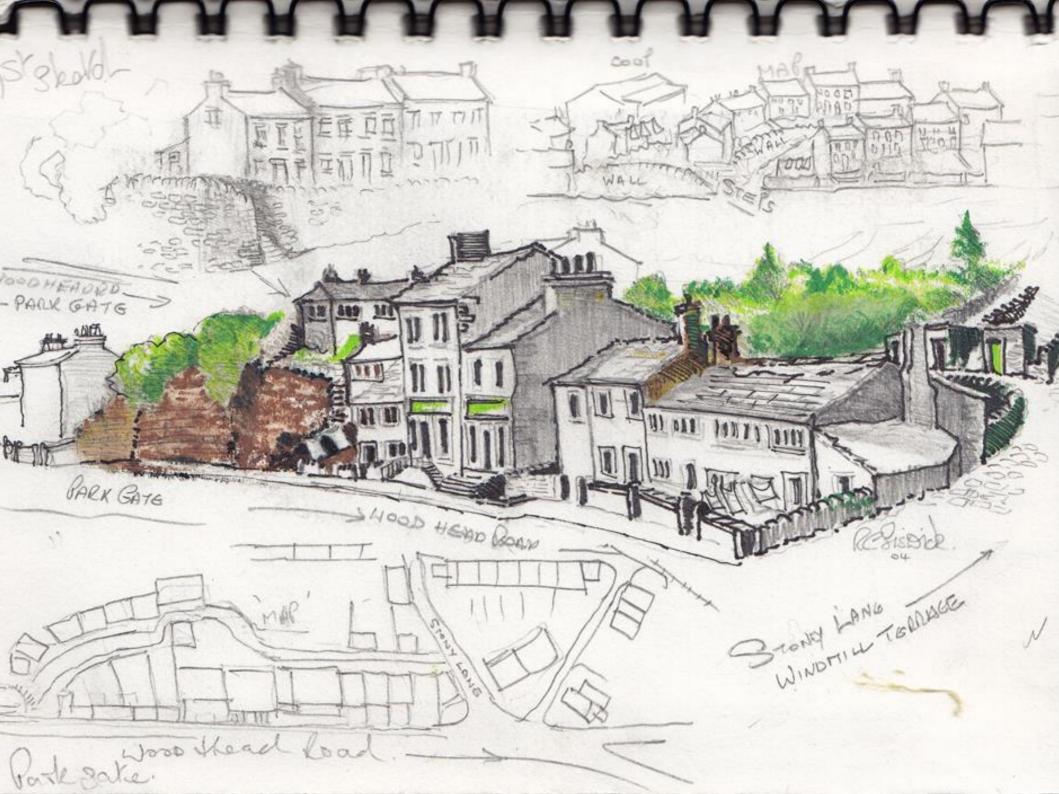












Keywords..

Home

About Us

Groups ~

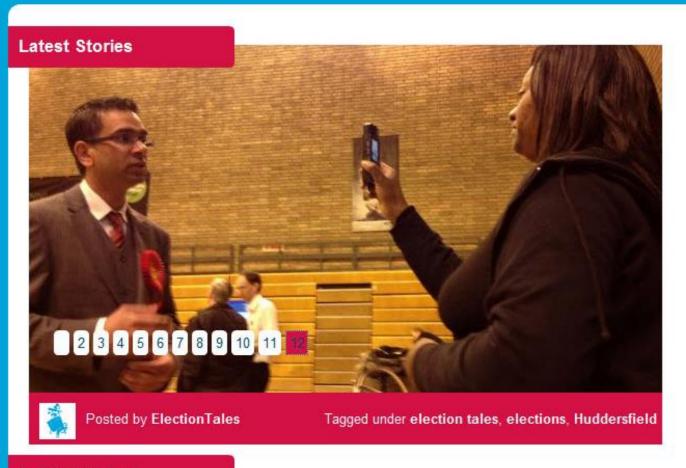
Areas -

Media *

Our Collections -

Resources

Go



Want to get involved?

Username: *

Password: *

Log in

Not a Member



Recommended



EASTER at SALFORD MEADOWS

Living with a disability



Latest opportunities

Follow the Progress of the Central Library Renovation! Wednesday, 30 May 2012 -

Election Tales

Local people reporting on the local elections in Kirklees

HOME ABOUT VIDEO AUDIO BLOGS



← What happens after the polls close?

Votes being verified →

Use your common sense

Posted on May 5, 2011 by dianesims | Leave a comment



Share this: Twitter Facebook



ABOUT THE ELECTIONS

- Voting and elections
- Where to vote
- Candidates by ward
- Candidates by party
- Referendum information
- Election results

LATEST PHOTOS





What's Growing in Newsome?

Stirley Community Farm volunteers Charlotte and Gavin made a short video about what's going on down at Growing Newsome's community allotment...

Watch Video >

Posted by cholgate on 20/03/2012



Stirley Community Farm Update: Our First Calf Arrives

Today was perhaps the most surreal day I've had since starting as a volunteer at Stirley Community Farm. Shortly after arriving, having had a...

Full Story >

Posted by cholgate on 14/03/2012



The Stirley Story Continues

It's been a few months since the Community Reporters came up to Stirley Community Farm to interview our volunteers and lots has happened since...

Full Story ▶

Posted by cholgate on 23/02/2012



Stirley Stories: Volunteer day

Tuesday is volunteer work day at Stirley Community Farm in Newsome, Huddersfield. The farm is run by the Yorkshire Wildlife Trust, working closely...

Watch Video >

Posted by Newsome Grapevine on 23/11/2011



Get Connected

By Newsome Forum, on September 28th, 2011



Get Connected is a fortnightly get-together where you can use the Internet and get advice about computers and other kinds of technology.

Alternate Tuesday mornings from 10am to 12 noon:

- · 4th October
- 18th October
- 1st November
- 15th November
- 29th November
- · 29di Novellibe
- 13th December

Venue: The lounge, Edale sheltered housing, 112 Edale Avenue, Newsome.

We'll have a theme each month (Local information, Digital photos, History & memories) but we also want to know what you're interested in learning. Bring along your questions and ideas.

'Get Connected' is suitable for anyone in Newsome who is already using a computer (a little or a lot) and would like to get together with other people to share experiences and find out more.

There will be an informal coffee morning going on at the same time, so you can buy tea or coffee for 50p (to help pay for activities at Edale).

Please call to book your place - or if you live at Edale, just drop-in.

To book please call Diane on 07941 652836 or email: diane.sims@kirklees.gov.uk

Get Connected poster (pdf)





Q



Email

Subscribe

About | Contact us



Kiddies' Christmas Party 10th Dec

Newsome news:

Select Category

Get updates by text

Text Newsome news and nothing else to:

07786 205 227



All the messages that you receive from us are free.

Newsome videos





Newsome Calendar



What makes us tick
...& how
we work









Bringing it all together...

texts

email bulletins

calendars

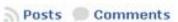
blogs

web sites

text reminders

videos

news feeds





Help us to find out what's important to local people

By Newsome Grapevine, on January 27th, 2013



Community Survey

Are you part of a community group or club anywhere in the Newsome Ward? Do you want to make sure that your participants have a say about what activities are funded in our local area? We're looking for local groups to help run the Newsome Community Survey, to help us find out more about what's important to local people.

It's easy to take part - we'll give you some copies of a survey to hand out to your group (or to your neighbours) and you just need to ask people to fill in the survey and hand it back to you.

If you'd like to take part, please let us know:

www.newsomegrapevine.org.uk



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What's going on in Newsome?

Newsome Calendar







Make a Difference

SAVE NEWSOME
FIELDS

SIGN PETITION

164 people signed

Pettion by iPettions



Community conversations

Helping community & voluntary groups to get in touch and get things done





HOME

ABOUT -

BLOG 🕌

GROUPS -

FUNDING -

LEARNING -

CONTACT -

Search

TOOLS FOR CONNECTING

VOLUNTEERING

TIMEBANKING -

SOCIAL ENTERPRISE

JOBS

Join in



How to contribute User content rules Author login



Blog



TOPICS

Advice for groups (99)

Courses + learning (78)

Events + meetings (121)

Grants + funding (33)

Job vacancies (24)

Offers and requests (1)

Community conversations is a way for voluntary and community organisations in Kirklees to share what we know, make new connections and get the latest news about funding and lots more. About this site.



News from local groups

Stories from local groups

Groups

Blog: Help to improve our directory of local groups



Funding

Community First

News about grants and funding

Blog: Fundraising - the Five Minute Fundraiser



Tools for connecting

About Timebanking

Blog: Shared Spaces booklet

Blog: Social media for neighbourhood planning

SUBSCRIBE

Your email:

Enter email address...

SUBSCRIBE





www.communitykirklees.org.uk

Please contact us if you'd like us to feature your news on this page.

🔝 Latest news from community organisations in Kirklees:

» Save money through the Community Energy Collective Switch

05/03/13 17:48 from Bradley News

It might save you hundreds of pounds, if you read our new Community Energy Collective Switch information, by clicking on the tab at the top of this page.

» Future looking good for Kirkheaton Community Centre and Library

05/03/13 17:48 from Yetton Together - The Kirkheaton Community Website

Over 50 people packed the community room at the Kirkheaton Community Centre on Monday, 4th March. Local Residents were attending a meeting arranged by the Yetton Together group, to inform people of the situation facing the building and recr..

» Bradley TRA Minutes....

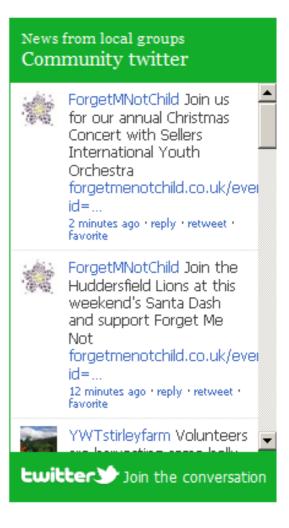
05/03/13 13:29 from Bradley News

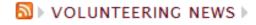
Please click here: Bradley TRA Mins Mar 2013 to download the Minutes of the Bradley Tenants and Resident Group meeting held on March 4th 2013.

» Meet the Director of Public Health

05/03/13 11:31 from Newsome Grapevine

Dr Judith Hooper, Director of Public Health in Kirklees, is the guest speaker at the next meeting of Newsome Ward Community Forum: Thursday 14th March From 6pm (buffet from 5.45pm) Community Room at Newsome High School Castle Avenue, Newso..





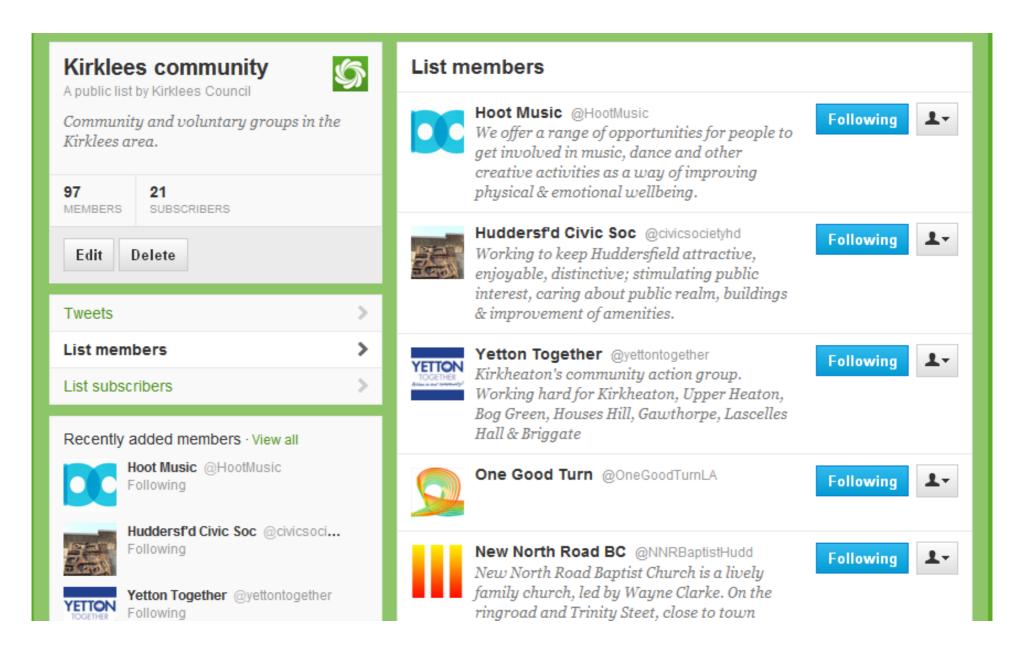
Teenage Cancer Trust Collection

Day

December 5, 2011

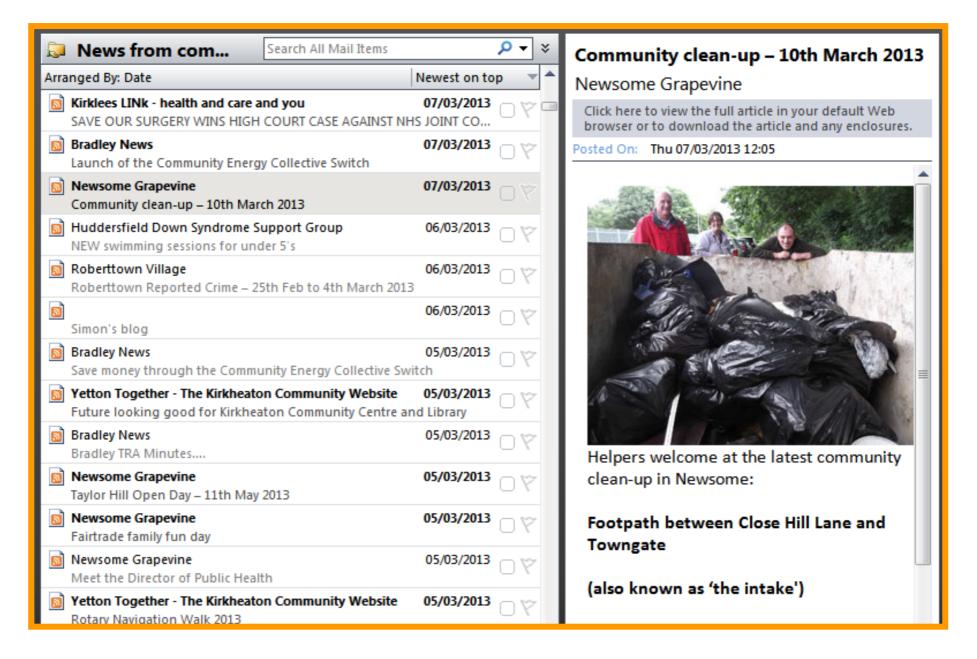
Volunteers Needed - Matrix

#kirkcommunity - community twitter feeds from the Kirklees area





Blogs and news feeds from 60+ local community groups, and counting...





Community conversations

Helping community & voluntary groups to get in touch and get things done





HOME

ABOUT -

BLOG -GROUPS - FUNDING -

LEARNING -

CONTACT -

Search

TOOLS FOR CONNECTING

VOLUNTEERING

TIMEBANKING -

SOCIAL ENTERPRISE

TOBS

Join in



How to contribute User content rules Author login

NEW workshops



Blog



TOPICS

Advice for groups (113)

Courses + learning (90)

Events + meetings (147)

Grants + funding (37)

Playing Safe DVD launch

Kirklees Energy Saver Scheme

Locala Community Fund

by DIANE SIMS (ADMIN) on JANUARY 17, 2013 - LEAVE A COMMENT



Locala Community Partnerships CIC has launched a Community Fund to support projects in Kirklees with a health, wellbeing, community or environmental focus. A maximum of £10,000 a year will be donated to successful applicants in grants of £100 to £1,000.

The Community Fund allows Locala, a social enterprise providing NHS community health care in and around Kirklees, to support local initiatives, projects, groups and

societies. This could be much needed equipment, training or maintenance work.

Research (21)

Social enterprise (24)

Timebanking (16)

Volunteering (45)

POPULAR ARTICLES

101 Civic Ideas

Dementia Awareness Week

Community Champions raising awareness of Bowel Cancer across North Kirklees

TOP AUTHORS

Diane Sims (admin)

KirkleesAreas 26 posts

Growing Newsome

AshleyLucas 18 posts

Age UK Calderdale



Fuel Poverty case studies from Kirklees Council

Fuel Poverty information sheets

You can print out these information sheets to help with group discussions about fuel poverty. There is a separate document with some suggested answers, which you can hand out after your group discussion.

Fuel Poverty case studies (pdf)

4 Responses to new community building for north huddersfield



Alan says:

January 30, 2012 at 4:48 pm (Edit)

This looks like a fantastic resource! Do the plans include an accessible toilet with changing bed and hoist for wheelchair users who cant use a regular loo?

REPLY



Deighton & Brackenhall Initiative Limited says:

January 31, 2012 at 9:07 am (Edit)

Hello Alan, the centre will have an accessible toilet for wheelchair users and changing for children, but could you please clarify what you mean by a hoist as I am afraid we are unsure what you mean.

Thank you for your interest.

REPLY



Alan says:

January 31, 2012 at 4:12 pm (Edit)

Often people who use wheelchairs can't use a standard accessible toilet. Most are too small to accommodate more than one person. Without a changing bed and a safe means of getting the person on and off it, the person with disabilities is put at risk and families can find they have no choice but to risk their own health and safety by changing their daughter or son on a toilet floor.







Social media isn't Facebook

in the same way that

food isn't McDonald's



We grow our own technology

in the same way that

we grow our own jam

and we recommend it.



Our top tips

Start with what you already have

Find out what people are interested in, what they can do, what they want to say. Don't miss the opportunities to talk.

Use all sorts of technology

A spade used to dig a community allotment is a kind of technology, and so is a printed leaflet and a text message.

Grow some shared spaces

Create places where people have a reason to get together. Community web sites are shared spaces, just like parks.

Everything informs everything else

Working in physical spaces and online spaces together can make more than the sum of the parts. Allow things to mingle.

A few things to bear in mind...

Outcomes

What do you want to achieve?

Content

Create or facilitate relevant and engaging content.

Have useful links at the ready.

Make sure people can find it – wherever they want it.

Put things in a format that can be reused – encourage it.

Help others to share their content – be generous.

Support

Do you have the skills and confidence?

Do you have the right tools?

Do you have the time between you to be responsive?

What skills and experience do you already have?

How we can help

Localgov advice

visit www.socialmedia.kirklees.gov.uk tweet @KirkleesCouncil or get in touch with Diane.

Thumbprint – ring Andrew if you're interested in using texts.

Who owns... – we're making the code open source.

Community conversations – start by doing your own audit. Contact Diane if you'd like any advice.

Shared Spaces guide – please take a booklet.







Shared Spaces

Andrew Wilson

Thumbprint Co-operative andrew@thumbprint.coop

Diane Sims

Kirklees Council diane.sims@kirklees.gov.uk

Our thanks to all the residents, community organisations and service providers who have helped us to develop the Shared Spaces approach.