## DCLG Discovery Day Session 4 Design Principles and Service Manual

- I. Ollie Lewis B&HCC
  - A. Using GDS Design Principles and Scrum
    - 1. Parking
    - 2. Revenues
    - 3. Social Care
    - 4. Libraries
    - 5. Informs design principles and also approach to presenting content
- II. GDS

Anjum Shabbir

- A. Lots of overarching principles available that feed down to the detail
  - 1. 20 plus 6 key design principles that Central Govt must adhere to
- B. 25 Exemplar projects applying principles much learning and feedback through blogs, videos etc.
- C. Digital by Default Service Standards
- III. Adoption of SCRUM can be difficult to implement
  - A. Socitm Insight
    - DSDM v Prince2 research and report coming
  - B. Need support in getting buy-in to taking the approach
  - C. Need support from Procurement, Finance to make work
  - D. Service Design Principles can be limited by existing IT systems in place.
    - 1. Need to work together to identify suitable systems
  - E. Strong value in identifying initial business problem and solution
- IV. Knowledge building in Agile
  - A. GDS have used Agile Coaches body of resources accredited on Digital Services framework
  - B. Need to make the learning even more widely available
- V. Need dialogue on the practical re-use of built assets
  - A. "Local.Gov.UK" principle v shared components and transaction engine
    - 1. Strong appetite to share assets
    - 2. No appetite to have a single local.gov.uk website
    - 3. local.gov.uk is actually DCLG website but name being used to describe concept
- VI. Have principles been applied to the Intranet and how does this fit?
  - A. GDS have applied this to the Visa application process that goes right through
  - B. Principles remain true in both areas.

GDS use Google

- VII. How to get principles adopted in brown field environments
  - A. Part of CG bid for money
- VIII. Shared business cases really valuable, particularly for user need
  - A. Components to construct the argument
  - B. Socitm Insight

Better With Less / GDS Exemplar Blogs